



Your vote counts!
Reminder to Vote Today.

**Deadline to submit Your Proxy Vote is June 7, 2024
at 2 p.m. (Eastern Time).**



Dear Shareholder:

What a remarkable year it has been for KP Tissue Inc. We are thrilled to share that Kruger Products has soared to new heights in 2023, achieving unprecedented sales and record-adjusted EBITDA¹. As we reflect on our achievements, we are reminded of the invaluable support and trust you have placed in us.

We write to you today with a reminder regarding the upcoming Annual Meeting of Shareholders of KP Tissue Inc., scheduled for Tuesday, June 11, 2024. Your active participation is crucial, and we urge you to exercise your voting rights. Enclosed, you will find a duplicate voting instruction form for your convenience.

Your role as a shareholder is paramount to us, and we encourage you to cast our vote. **Voting is easy.** Vote before **2:00 p.m. (Eastern Time) on June 7, 2024**, to ensure your vote is counted. Given the time sensitivity, we recommend utilizing one of the following methods to submit your vote:

Via Internet

Go to www.proxyvote.com and follow the instructions. You will be prompted to provide your 16-digit control number located on the enclosed voting instruction form.

By telephone

English: 1-800-474-7493

French: 1-800-474-7501

You will be prompted to provide your 16-digit control number located on the enclosed voting instruction form.

By fax

Complete, sign and date your voting instruction form, then fax it to the number(s) listed on the enclosed voting instruction form.

The Board of Directors recommends that you vote FOR all meeting resolutions.

Sincerely,

The Board of Directors of KP Tissue Inc.

Shareholder Questions and Assistance

If you have questions or require assistance with voting, please contact our proxy solicitation agent, Laurel Hill Advisory Group:



North American Toll Free: 1-877-452-7184

Collect Calls Outside of North America: +1 416-304-0211

Email: assistance@laurelhill.com.

¹ Non-GAAP measure – see MD&A for the definition and reconciliation of the most comparable GAAP measure.