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Dear Fellow Shareholders,

On behalf of KP Tissue Inc., I am pleased to invite you to our Annual Meeting of Shareholders that will be held on June 23, 2025, at 2:00 p.m. (Eastern Time) in a virtual-only format.

Looking back on 2024, we delivered another robust financial performance, marked by record revenue and strong Adjusted EBITDA¹. We are particularly proud of our profitability results, which were relatively stable in all four quarters despite volatile pulp prices and input costs for most of the year.

We have reported eight consecutive quarters of robust financial results following a challenging 2022. Revenue increased 9.4% to a record of more than \$2.0 billion in 2024 and Adjusted EBITDA¹ improved 11.0% year-over-year to \$264.8 million.

Equally important, we made significant progress against our long-term growth strategy during the past year. At Sherbrooke, the construction of a new manufacturing plant, including the start-up of our LDC paper machine and facial tissue line, represented the operational highlight of the year. These assets, which are part of the overall Sherbrooke Expansion Project, helped us exceed production targets in 2024. Moving forward, we are fulfilling our vision of making Sherbrooke a major hub for tissue manufacturing, enabling additional share gains in North America and reducing our need for purchased paper.

Despite an uncertain economic environment, we expect to generate continued sales growth in 2025. We have the privilege of working in a healthy industry with strong demand. At this point in the growth cycle, capacity is very tight across the North American market. With this in mind, we are closely monitoring U.S. tariffs and their collateral effects with the firm belief that we can manage a potential cost impact, while delivering productivity gains to protect our margins.

In closing, your vote and participation at the Annual Meeting are important to us. While you may vote your shares during the virtual meeting, we strongly encourage you to take action in advance by submitting your proxy form via Internet, facsimile, or mail delivery. To ensure your vote is counted, please follow the instructions in the Proxy Circular and complete your submission no later than June 19, 2025, at 2:00 p.m. (Eastern Time).

We thank you for your continued support and look forward to your participation at our upcoming Meeting.

A handwritten signature in black ink that reads "Dino Bianco".

Dino Bianco
Chief Executive Officer
KP Tissue Inc. and Kruger Products Inc.

¹Adjusted EBITDA is a non-GAAP financial measure. This measure does not have a standardized meaning prescribed by IFRS and, therefore, may not be comparable to similarly titled measures presented by other companies. Refer to the MD&A for the definition and reconciliation of Adjusted EBITDA.